

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT11/12 10.15  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

CLASS:	NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

—(CE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT11/12 10.15

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1774  
AGENCY PRODUCT CODE =

5	S	700P-730P	30	\$3,600.00	10/9	10/12	7	TU-F	7
PROGRAM : JEOPARDY									
CON COM1: 2 X PER DAY									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

30	A		600A-900A	30		\$1,600.00	10/13	10/13	2		SAT	2
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-5 FOR 1 SPOT/WK												

31	A		500A-600A	30		\$400.00	10/13	10/14	1		SA-SU	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 30-31												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#5				MISSED: TU-F/700P-730P	OCT11		30S	\$3,600.00	(OCT10/12)	
						OFFER: SAT/600A-900A	OCT13 (2/WK)		30S	\$1,600.00	PLS ADVISE.	
						& SA-SU/500A-600A	OCT13		30S	\$400.00		
CMT: WE CAN OFFER												

OCT/12	175500.00	CONTRACT TOTAL	175500.00
		TOTAL SPOTS	81

MARKET TOTALS	\$438,750	WFTV	40%	WKMG	22%	WESH	28%	WOFL	10%	WKCF	0%	WRBW	0%	CABL	0%
		WOPX	0%	WRDQ	0%	EFTV	0%								

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE